

ABSTRACT OF THE DISCLOSURE:

In a welding torch including a torch housing (28) and, preferably, a tube bend (29) capable of being fastened thereto, wherein a drive unit (30) for feeding a welding wire (13) is arranged in the torch housing (29) and the drive unit (30) is formed by at least one pair of rollers, in particular a drive roller (31) and a pressure roller (32), as well as a drive motor, a part of the torch housing (28) is designed as a component of the drive unit (30). A rotor (45), in particular a motor shaft (46), of the drive motor (33) is fastened to the torch housing (28) via a bearing, in particular via bearings (43, 44), to stabilize and position the rotor (45). In a welding wire feed drive motor including bearings (43, 44), a rotor (45), in particular a motor shaft (46) and a rotor winding (49) or rotor magnets, and a stator pack, in particular stator winding (47) or stator magnets, at least a part of the motor shaft (46), in particular the retention zone of a drive roller (31), is electrically insulated from the housing, in particular stator housing (65) or base body (37).